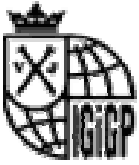


RSA Research Network Seminar

Implications for Sender Country Regions of Outsourcing and Offshoring Business Services

2nd-3rd September 2010
Business School, University of Hertfordshire

Thursday, 2nd September	
10.30-11.00	Registration, Coffee and tea
11.00 -13.00	Session 1 Chair: Professor Jane Hardy
	Paper 1 Offshore outsourcing in software R&D to Hungary, Dr Magdolna Sass, Institute of Economics of the Hungarian Academy of Sciences.
	Paper 2 The Political Economy of Offshoring Business Services to Poland, Dr Grzegorz Micek, Jagiellonian University, Poland.
13.00 – 14.00	Lunch
14.00 – 15.30	Session 2 Chair: Dr Graham Hollinshead
	Paper 3 Global value chain restructuring and the relocation of white collar work: towards a conceptual framework, Professor Ursula Huws, London Metropolitan University.
	Paper 4 'What About the Workers'? Labour and the Global Call Centre Value Chain, Professor Phil Taylor, University of Strathclyde.
15.30 – 16.00	Coffee/tea break
16.00 – 19.00 (with short break)	Session 3 Chair: Professor Jane Hardy
	<u>Keynote speakers</u> Professor Colin Haslam, Offshoring and Outsourcing for financial leverage: 'now you see it now you don't' Dr Suresh Gupta (Capco Financial Services Consultants) Smarter sourcing in a post-crisis environment
	Roundtable Discussion: The Future of Outsourcing from a Business Perspective <ul style="list-style-type: none"> ▪ Mr Peter Segal (CEO Ogilvie Associates) ▪ Mr Ian Hamilton (IT consultant)
19.30	Seminar Dinner



Friday, 3rd September	
9.30 – 11.00	Session 4 Chair: Dr Grzegorz Micek
	Paper 5 Arbitrating costs and knowledge on the periphery: the embeddedness of software development outsourcing to the Ukraine, Professor Jane Hardy and Dr Graham Hollinshead, University of Hertfordshire.
	Paper 6 Offshoring, Mobile Investment and the Periphery of 'Old Europe': Preliminary Analysis of Major Service-sector FDI projects in Northern Ireland since the late 1990s, Dr Michael Crone, Queens University, Belfast.
11.00-11.30	Coffee/tea break
11.30 -13.00	Session 5 Chair: Paweł Capik
	Paper 7 A triangulation of offshore/near-shore: the case of France, Morocco and Madagascar, Mr Nasserkhan Jamalkhan, University of Hertfordshire.
	Paper 8 Restructuring financial services sector in crisis environment: can offshoring be a key driver in repositioning and upgrading financial centre functions in CEE? Dr Zoltán Gál, Hungarian Academy of Sciences.
13.00– 14.00	Lunch
14.00 – 15.00	Session 6 Roundtable Discussion

Venues:

The Seminar will take place at the Business School, University of Hertfordshire, Hatfield AL10 9AB

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