

# Multinational Strategies, Networks and Regional Economic Development

A workshop on inter-regional trade, investments, knowledge transfer and their effect on regional economic development

*Rotterdam, The Netherlands, December 15-16, 2011*

Sponsored by the Regional Studies Association

Information on the Regional Studies Association and details on how to join is available at the Association website: <http://www.regionalstudies.org>

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THE GLOBAL FORUM FOR CITY AND REGIONAL RESEARCH, DEVELOPMENT AND POLICY

The aims of this intensive two-day workshop are to bring together an international group of researchers with an interest in multinational strategies, trade and FDI, and regional economic development; to present and discuss research findings on the effect of trade, investments and labor mobility on the performance of urban systems; and, to explore opportunities for joint research by exploring a research agenda "**Multinational Strategies, Networks and Regional Economic Development**" by taking an interdisciplinary perspective combining insights from economic geography, international economics, and international business. Presented papers will be considered for publication in a volume by an international recognized journal and/or publisher.

Themes may include:

- FDI, trade and regional economic development
- Location and multinational strategy
- Internationalization of clusters
- Entry strategy of multinationals
- Trade, FDI and European integration
- Offshoring of R&D and regional economic development
- Urban and regional competition for foreign direct investment

We are happy to announce that **Prof. dr. Roberto Basile**, **Prof. dr. Philip McCann**, and **Prof. dr. Klaus Meyer** will present keynote lectures. The venue of the workshop is the Woudestein campus of the Erasmus University Rotterdam in the Netherlands. For more information on Rotterdam, see [http://www.rotterdam.nl/home\\_english](http://www.rotterdam.nl/home_english). The workshop is organized by the RSA Research Network on Regional Urban Systems and their Performance. Organizers are Dr. Martijn Burger (Erasmus University Rotterdam), Prof. dr. Frank van Oort (Utrecht University), Dr. Evert Meijers (TU Delft), and Prof. dr. Enrico Pennings (Erasmus University Rotterdam).

Places in the workshop are limited to allow ample time for presentation and discussion of papers. To participate, send an e-mail with abstract to [mburger@ese.eur.nl](mailto:mburger@ese.eur.nl) and/or [f.g.vanoort@uu.nl](mailto:f.g.vanoort@uu.nl) before **November 1**. Please note that all abstracts will be subject to review and the organizers will make the final decision regarding inclusion in the workshop program.

Thanks to the support of the **Regional Studies Association** and the **Erasmus Research Institute for Management**, participation in the workshop (including informal dinner) is free of charge. Moreover, we are able to offer some travel bursaries to assist eligible attendees with their travel and accommodation costs. The bursary is redeemable on presentation of receipts for eligible expenses. Bursaries will be offered preferentially using the following criteria:

- Member of the Regional Studies Association (from band 'b' to 'd' country);
- PhD student or Early Career Researcher;
- No access to own research or travel funds.

Those wishing to apply for a travel bursary should indicate this when submitting their abstract.